



2025 MICHIGAN AIRPORT ADVANCED AIR MOBILITY (AAM) READINESS INDEX

EXAMPLE AIRPORT (ICAO)



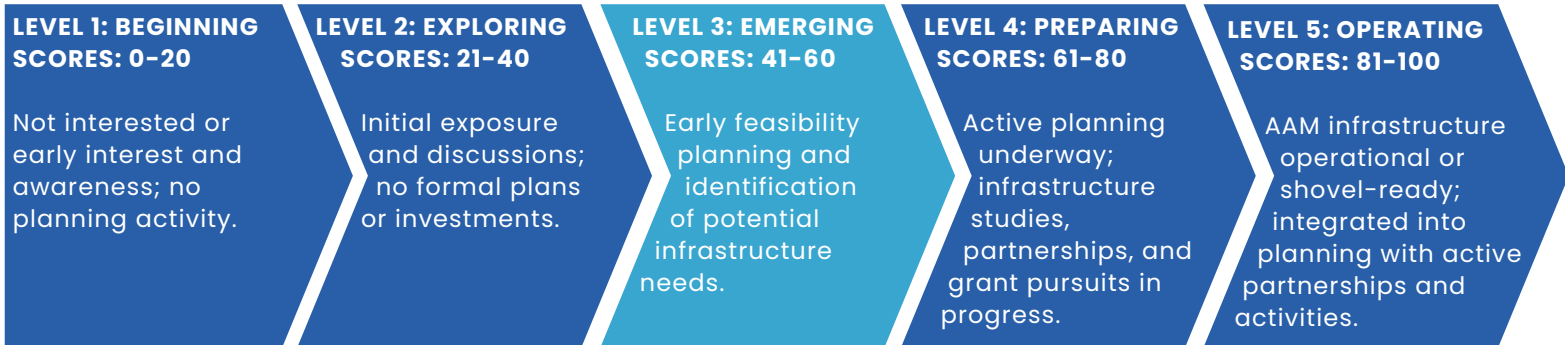
AAM READINESS INDEX OVERVIEW

Thelenwood Consulting's "Michigan Airport Advanced Air Mobility (AAM) Readiness Index" measures preparedness of individual airports and Michigan's broader airport network for AAM integration. Using a proprietary formula that integrates survey responses, public data, and industry expertise, it assigns a readiness score that highlights each airport's current level of preparedness—helping leaders quickly spot strengths, gaps, and opportunities to advance AAM infrastructure and operations.

METHODOLOGY

The AAM Readiness Survey assessed individual airports' current involvement, infrastructure, and investment in AAM. Airports were assigned an AAM Index Score from 0 to 100 and an associated AAM Readiness Rating from 1 (Beginning) to 5 (Operating) based on evaluation of survey responses against industry insights and trends. AAM Readiness Index Scores and Readiness Levels are not judgments of "good" or "bad," but a numeric reflection of an airport's current stage of AAM planning and implementation.

UNDERSTANDING YOUR AAM READINESS RATING



USING YOUR AAM READINESS RATING

Your airport has received a digital AAM Readiness Rating badge for optional use in emails, reports, websites, and outreach materials. This rating offers a quick, clear way to demonstrate your airport's current level of engagement with AAM initiatives—helpful for marketing your readiness, building credibility with AAM industry partners, and strengthening applications for state funding opportunities. To better understand your score, you may request a detailed custom report from Thelenwood Consulting, including tailored recommendations to support next steps. Thelenwood Consulting also offers services in AAM strategy development, industry engagement, and grant support.

ABOUT THELENWOOD CONSULTING

Thelenwood Consulting builds high-impact partnerships to help airports achieve their strategic objectives and lead in emerging technologies like Advanced Air Mobility. Drawing on direct airport management experience and public administration expertise, Thelenwood Consulting delivers practical, results-focused solutions.